

2012 Corporate Support



The International Society of Managing and Technical Editors (ISMTE) was founded in 2007 and has experienced a rapid growth in membership. The Society, a not-for-profit, 501(c)3 tax exempt organization, fills an underserved niche, the editorial office staff within the scholarly publishing industry.

ISMTE has developed a collaborative learning environment where peers can learn from one another. Programs and services are designed to enhance the professionalism of editorial office staff by providing networking and training infrastructure, establishing best practices, and studying and reporting on editorial office practices. ISMTE will be the advocate on all issues relating to editorial office operations.

Membership in ISMTE is not just for individuals; publishers and industry businesses are invited to join and provide their staff with excellent and timely professional development.





2011 Achievements

- SOLD-OUT conferences in Washington, DC and Oxford, UK for two years running
- Expanded [Twitter](#) coverage of both conferences
- Comprehensive, multimedia training modules provide practical information for immediate application at www.ismte.org
- Partnered with the European Association of Science Editors (EASE) to provide member savings and to enhance ISMTE's European Conference and the 11th EASE General Assembly and Conference
- Collaborated with industry to provide specialized newsletters and article exchanges
- Local groups continue to develop through the grassroots efforts of our members



Levels of Corporate Annual Support

NEW Platinum \$15,000 USD

Includes unlimited complimentary memberships and unrestricted access to ISMTE's resources, training and member discounts for all of your employees and staff of affiliated journals



Gold \$10,000 USD

Silver \$5,000 USD

Bronze \$2,500 USD



Your valuable financial support will be used to:

- Increase education and training opportunities;
- Develop additional resources for editorial staff;
- Introduce new methods of on-going communications through social media; and
- Enhance infrastructure support of our dynamic organization.



Benefits of Corporate Support

All corporate supporters benefit from knowing that they help ISMTE meet the needs of the scholarly publishing community. Employees and affiliates of corporate supporters are able to take advantage of ISMTE's high-quality resources and training to improve practices in the editorial office at a discounted rate.

Supporters at all levels receive the following tangible benefits:

- Acknowledgement in ISMTE's monthly newsletter, *Editorial Office News (EON)*, on the Supporters page of the ISMTE website, and at each ISMTE conference
- Complimentary and discounted ISMTE memberships
- Promotional literature distributed at each ISMTE conference
- Discounted conference registration for non-member employees and affiliates

Tiered Benefits

	NEW			
	Platinum	Gold	Silver	Bronze
Complimentary ISMTE memberships	unlimited	200	50	5
Discounted ISMTE membership for additional employees and staff of affiliated journals	n/a	15% Discount	10% Discount	5% Discount
Discounted ISMTE meeting registration for non-member employees and staff of affiliated journals	25% Discount	25% Discount	20% Discount	15% Discount

Partnering for Success

ISMTE is grateful to industry businesses that have provided discounted conference registration or services to ISMTE members. We are willing to customize a support package that allows both ISMTE and the supporting organization to maximize the value of ISMTE support. Please contact Leslie McGeoch at the phone number or email address below to discuss these options.

Questions? Please contact:

Leslie McGeoch, Executive Director

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