



ISMTE Corporate Support: An Invitation to Product Vendors

About ISMTE

The International Society of Managing and Technical Editors (ISMTE) was launched in 2008 and has experienced a rapid growth in membership. The Society, a not-for-profit, 501(c)3 tax exempt organization, fills an under-served niche, the editorial office staff within the publishing industry.

ISMTE has developed a collaborative learning environment where peers can learn from one another. Programs and services are designed to enhance the professionalism of editorial office staff by providing networking and training infrastructure, establishing best practices, and studying and reporting on editorial office practices. ISMTE will be the advocate on all issues relating to editorial office operations.

Membership in ISMTE is not just for individuals as publishers and industry businesses are invited to join and provide their staffs with excellent and timely professional development.

Levels of Corporate Annual Support

Gold \$10,000 USD **Silver** \$5,000 USD **Bronze** \$2,500 USD

Your valuable financial support will be used to help:

- Increase education and training opportunities;
- Develop additional resources to assist all editorial staff;
- Introduce new methods of on-going communications such as listservs, blogs etc.;
- Enhance infrastructure support of our fast-growing organization.

Benefits of Corporate Support

All corporate supporters benefit from knowing that they helped the Society meet the needs of the scholarly publishing community. Product vendors also receive the following tangible benefits:

	Gold	Silver	Bronze
Acknowledgement in ISMTE's monthly newsletter, <i>Editorial Office News</i> (EON)	Yes	Yes	Yes
Acknowledgement on the Supporters page of the ISMTE website, www.ismte.org	Yes Direct Link	Yes Direct Link	Yes Listing Only
Receipt of the annual demographic report of membership	Yes	Yes	
Complimentary ISMTE memberships (includes 35% member discount on full cost of ISMTE meeting registration)	10	5	1
Discounted ISMTE membership for additional staff of the corporate supporter	15% Discount	10% Discount	5% Discount
Discounted ISMTE meeting registration for non-member staff of the corporate supporter	25% Discount	20% Discount	15% Discount
Discounted registration for Thomson Reuters ScholarOne Manuscripts User Conferences (US/UK) and ScholarOne University	25% Discount available to all ISMTE members		

Annual Conference Support Options

These options are open to corporate supporters or those who wish to participate in only one or both of the conferences, which are held annually in the US and UK. Pre or post conference sessions sponsored by corporate supporters must be arranged through the ISMTE office. These must be at no cost to the registrants. Such training sessions can consist of training sessions using proprietary software, updates on issues of importance in scholarly publishing or other topics selected by the activity sponsor. These will be promoted through ISMTE as a separate but affiliated activity to the conference and attendance will be optional.

	Gold	Silver	Bronze	Non-Sponsor Exhibitor
Exhibit space at each ISMTE annual conference	Yes each conference	\$1,000 Add'l per conference	\$1,500 Add'l per conference	\$2,500 per conference
Invitation to host half-day pre or post conference training sessions <i>(site costs not included)</i>	Yes each conference	\$1,000 Add'l per conference	\$1,500 Add'l per conference	\$2,500 per conference
Promotional material distributed in conference bags at each conference	Yes	Yes	Yes	
Networking reception sponsorship	Cost To Be Determined By Site Of Conference			

Exclusive Benefit for Product Vendors: One-Hour Promotional Presentation

ISMTE will schedule one-hour sessions at each annual conference that will allow corporate supporters to present to the meeting attendees. No other sessions will run concurrently. This opportunity will be available free of charge to no more than two vendors at each conference. Any product vendor that supports ISMTE at Gold, Silver or Bronze levels may request a one-hour presentation session.

For both half-day training sessions and one-hour vendor presentations, ISMTE will work with supporters, presenters and exhibitors to deliver additional online resources for members unable to attend our meetings. Corporate supporters will also receive a listing of meeting attendees (unless the attendee has indicated they do not wish to be contacted), and ISMTE will explore cross-promotional opportunities with product vendors participating in the one-hour sessions or hosting a half-day training session.

Questions? Please contact:

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Corporate Support Contract

Thank you for your support of ISMTE's mission. Please provide the following information for one primary contact with whom ISMTE will communicate regarding complimentary memberships, discounted membership and meeting registration, and other benefits of your corporate support.

Company Name _____
 Company Website _____
 Contact Name _____
 Contact Address _____

 City, State(Prov) _____
 Country, Postal Code _____
 Phone # _____
 Fax # _____
 Contact Email _____

Please select a Sponsor Level:

___ **Gold** \$10,000 USD ___ **Silver** \$5,000 USD ___ **Bronze** \$2,500 USD

Please select additional options for Annual Conference Support, according to sponsor level:

		Gold	Silver	Bronze	Non-Sponsor Exhibitor
	Exhibit space at each ISMTE annual conference	Included	\$1,000 Add'l per conference	\$1,500 Add'l per conference	\$2,500 per conference
	Invitation to host pre or post conference training sessions (<i>site costs not included</i>)	Included	\$1,000 Add'l per conference	\$1,500 Add'l per conference	\$2,500 per conference

Information about networking reception sponsorship and one-hour promotional presentations will be circulated prior to each conference.

_____ **Total Payment Due**

Please make check payable to ISMTE and send to the address below.
 For information regarding wire transfer, please contact the office.